



**adaptTo()**

EUROPE'S LEADING AEM DEVELOPER CONFERENCE

28<sup>th</sup> – 30<sup>th</sup> SEPTEMBER 2020

**AEM.AI & AEM Content Science Platform**

Odysée T., Adobe France

# About me (1/2)

- @Adobe France
  - AEM Consultant – 3 years
  - Multi-solutions Architect – 4 years

# About Me (2/2)

- Machine Learning Addict
  - Pytorch/TensorFlow/Horovod developer
  - Low Cost Distributed Computing



Distributed Computing

VS



Low Cost Distributed Computing

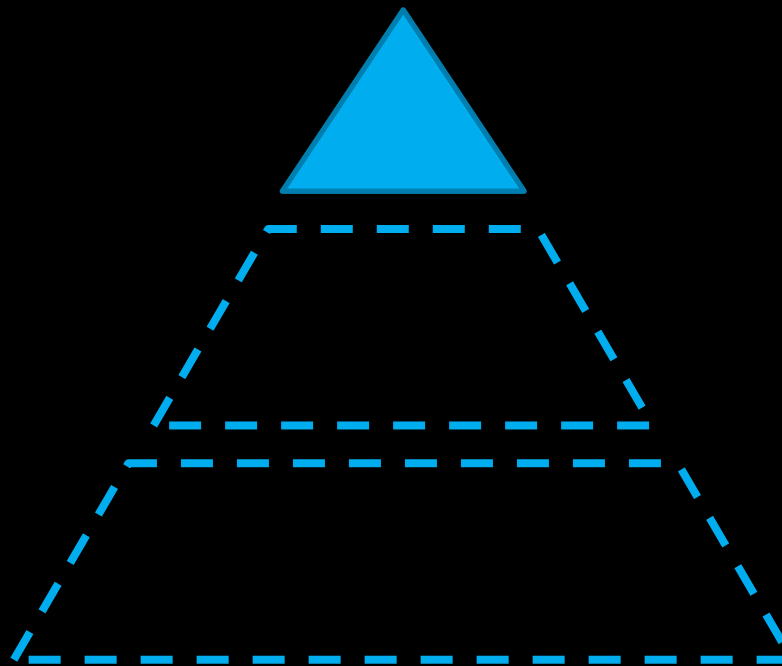


# Plug AI into AEM

# AI Capabilities in AEM

AEM's current state

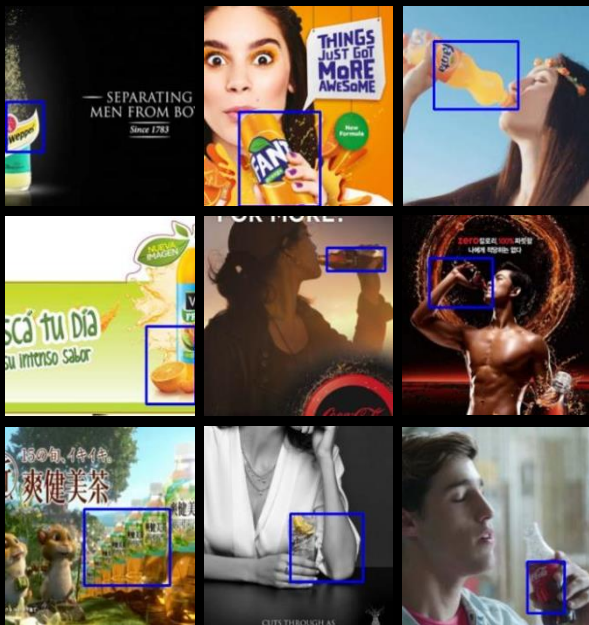
Adobe Sensei



# AI Capabilities in AEM

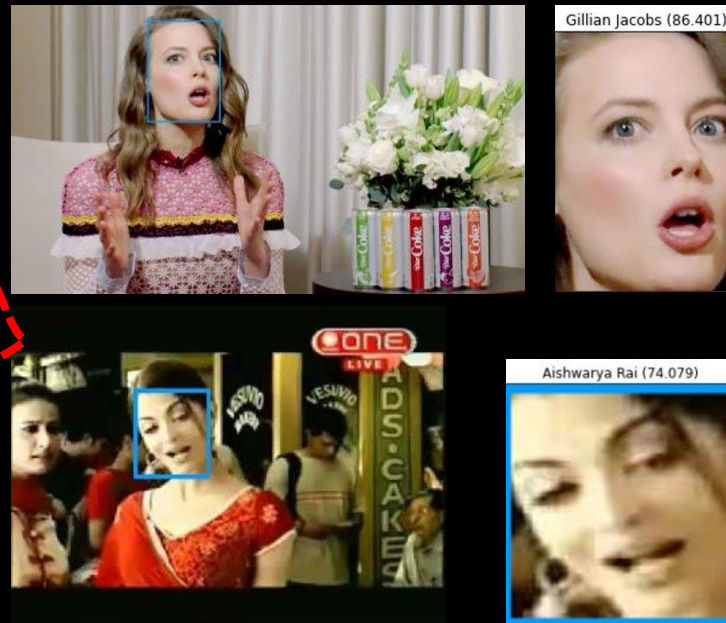
- Smart Image and video tagging
- Smart Crop
- Smart Translation
- Smart Form Conversion
- ...
- Thanks to **Adobe Sensei!**

## Logo Classification



BETA

## Facial Recognition



## But what about...

- Chatbot,
- Text Analysis,
- Video Transcription,
- Natural Language Capabilities on Search
- ...
- AI Capabilities are **much larger!**



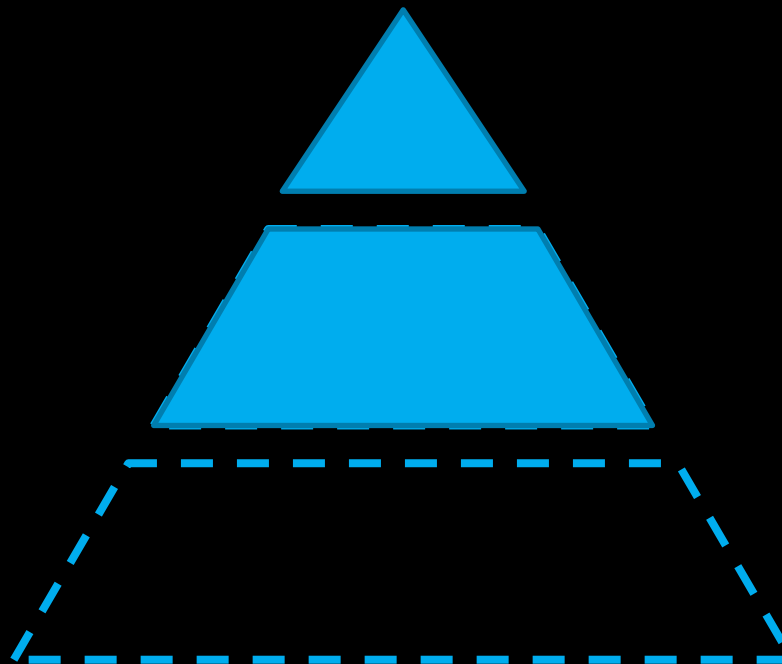
# AI Capabilities in AEM

**AEM Current State**

Adobe Sensei

**AEM.AI**

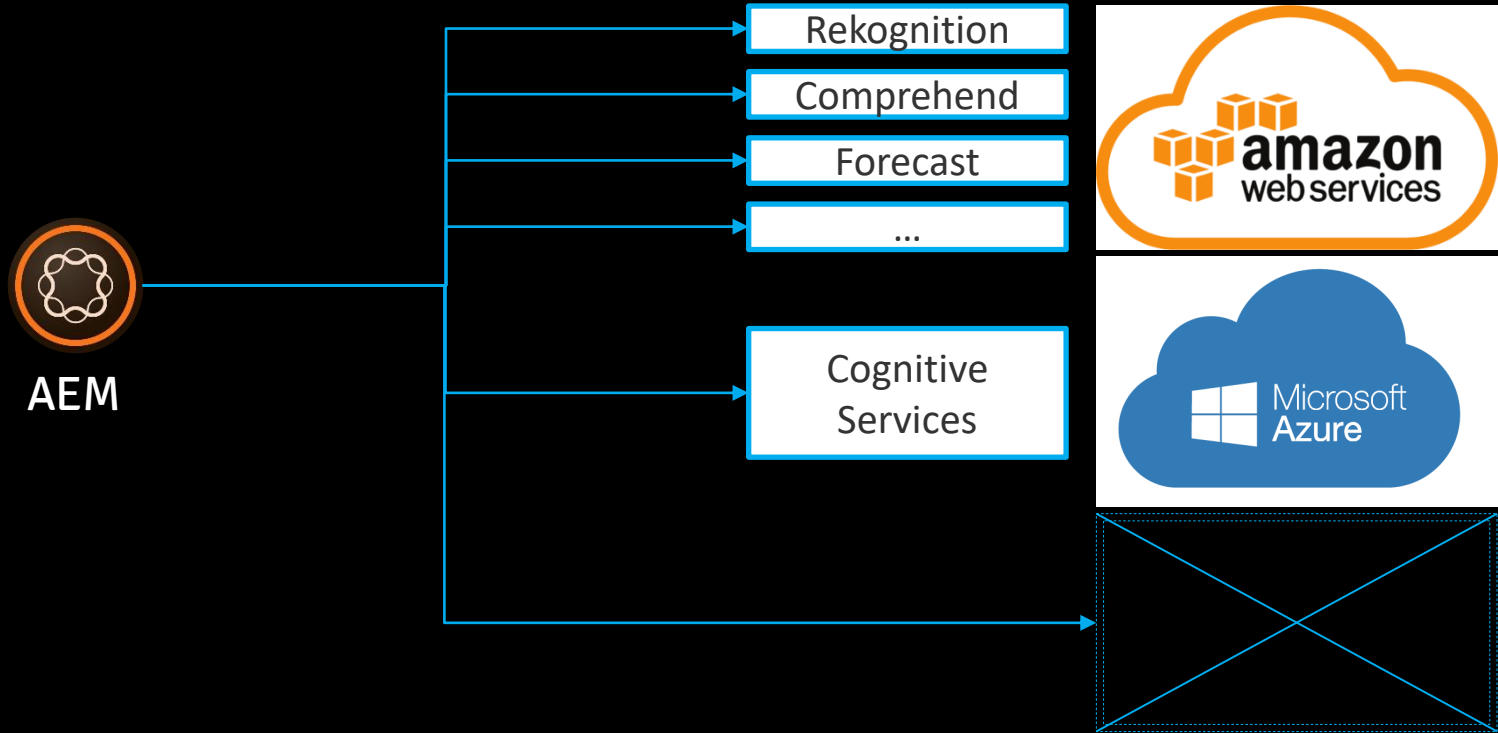
AWS, Azure, Partner's AI platform, ...



# AEM.AI

- Open source project
- Integration with 3<sup>rd</sup> party AI service providers
  - **AWS Java SDK v1 & v2**
  - **Azure**
  - ...


# AEM.AI – Integration with 3<sup>rd</sup> parties



Share Link Download Checkout Properties Edit (e) Annotate ... Close


Renditions 1175609064 1 of 6 assets

- original  
98.6 KB 1024x683 jpg
- RENDITIONS**
- Bounding Boxes  
71.3 KB 1024x683
- Face Bounding Boxes  
63.9 KB 1024x683
- Web  
92.7 KB 1280x1280 jpeg
- Thumbnail  
34.5 KB 140x100 png
- Thumbnail  
157.3 KB 319x319 png
- Thumbnail  
4.8 KB 48x48 png



Share Link Download Checkout To Collection Move (m) Quick Publish Manage Publication ... Cancel Save & Close

1175609064



1175609064  
Brad-Pitt-4.jpg

Basic Advanced IPTC IPTC Extension Camera Data Other Product Data AWS Rekognition Insights

**Label and Tags**

Detected Labels

- Person(99.13763)
- Human(99.13763)
- Fashion(99.0838)
- Premiere(99.083)
- Red Carpet Prem(99.083)
- Red Carpet(97.18)

**Faces and Celebrities**

Recognized Celebrities

- Brad Pitt(100.0)

Age range: 36 - 52

Beard: true(86.81407)

Emotion: DISGUSTED(121)

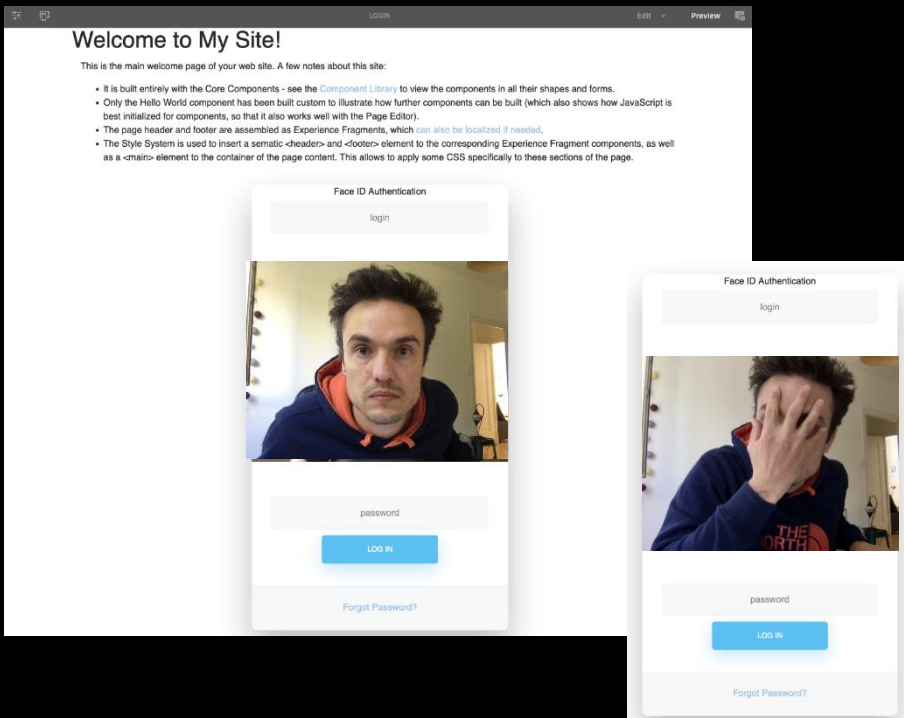
Eye glasses: false(99.36499)

Eye open: true(97.36249)

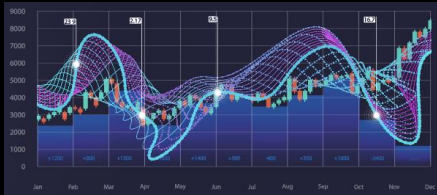
Gender: Male(99.2027)

Detected Texts

Add



- Enable digital identity verification
  - Authentication
  - Identification
  - Payments

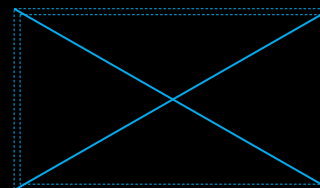
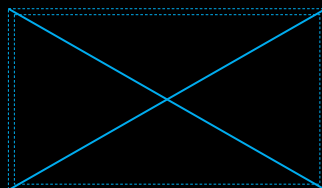
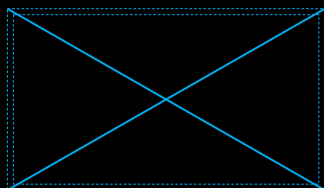
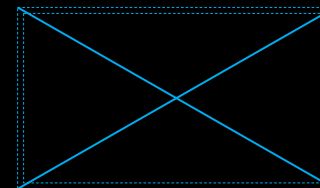
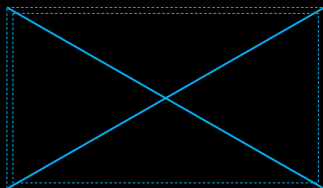
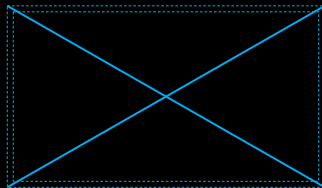


- Author write content by speaking

- Voice and chat bots

- Product Demand Planning

# AEM.AI – Open Ecosystem

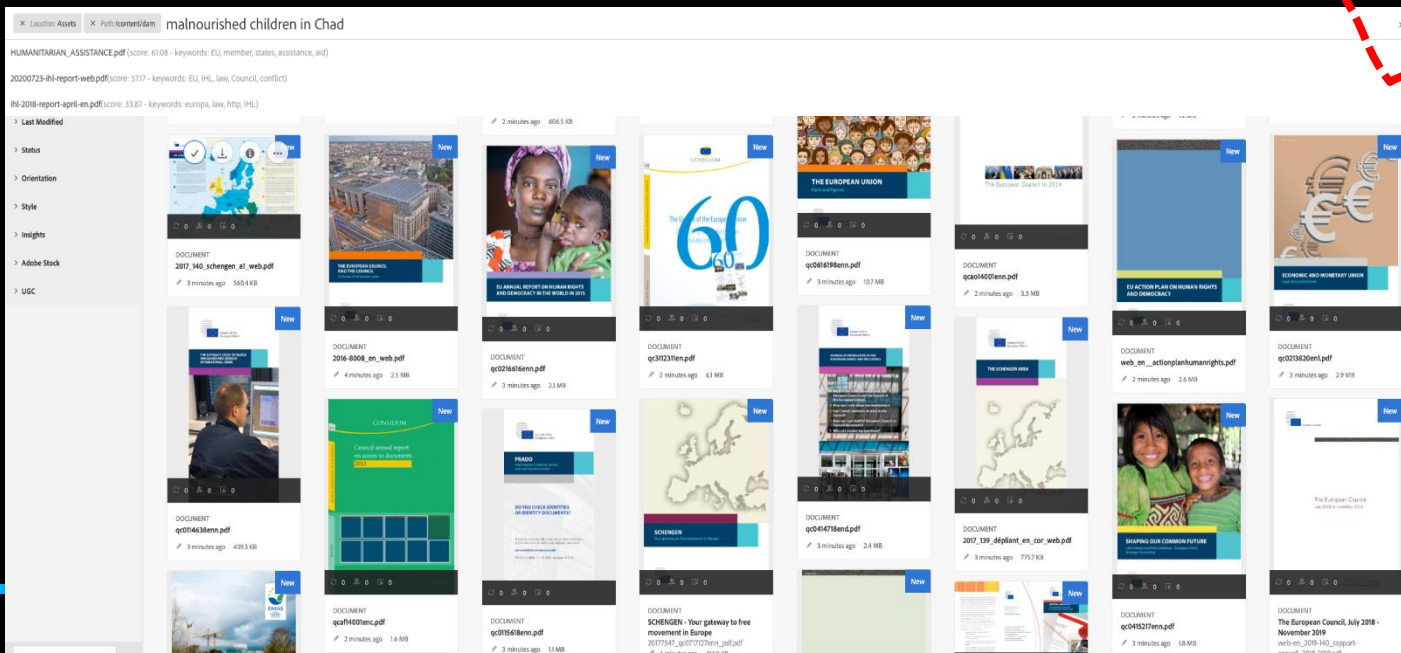




## Powered by Cap Gemini AI Platform - KIS

- Semantic query, scored probability, synonyms, search suggestions

Also supported  
in AEM Content  
and Commerce  
AI beta



# AI Capabilities in AEM

**AEM Current State**

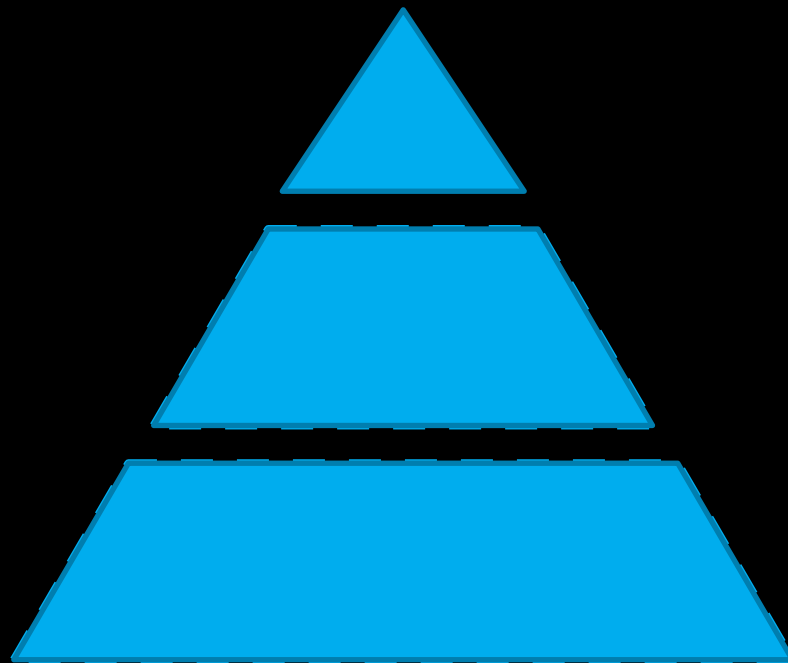
Adobe Sensei

**AEM.AI**

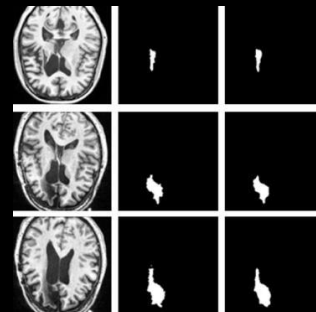
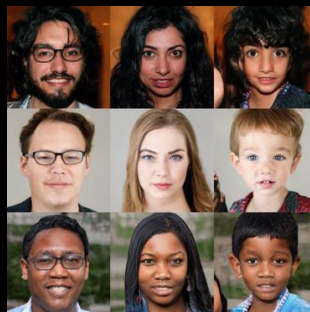
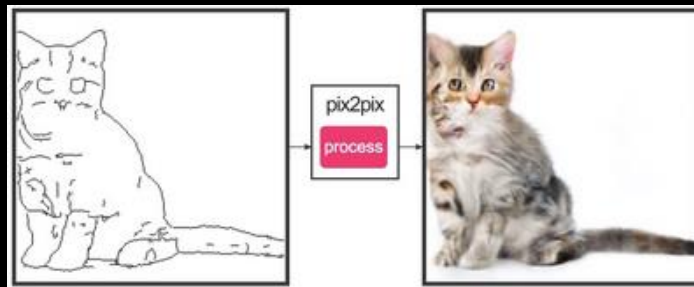
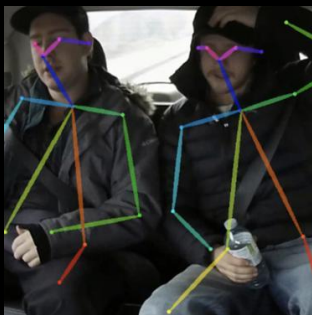
AWS, Azure, Partner's AI platform, ...

**AEM\_CSP**

Data Science, State-of-the-Art AI Models, ...



# Plenty of cool AI models out there!!!



# AI Model: Image Captioning



Generic

**“A woman stretching with her arms to the left and up”**

Specific

**“Lisa A. stretching with the We.Retail Soleil Tunic”**

# AEM\_CSP

# AEM\_CSP – Typical AI Workflow

01

Define



02

Prepare  
Content



03

Create AI  
Model



04

Train the  
AI Model



05

Inference



AEM

ML  
Fwk



Data  
Science  
Server

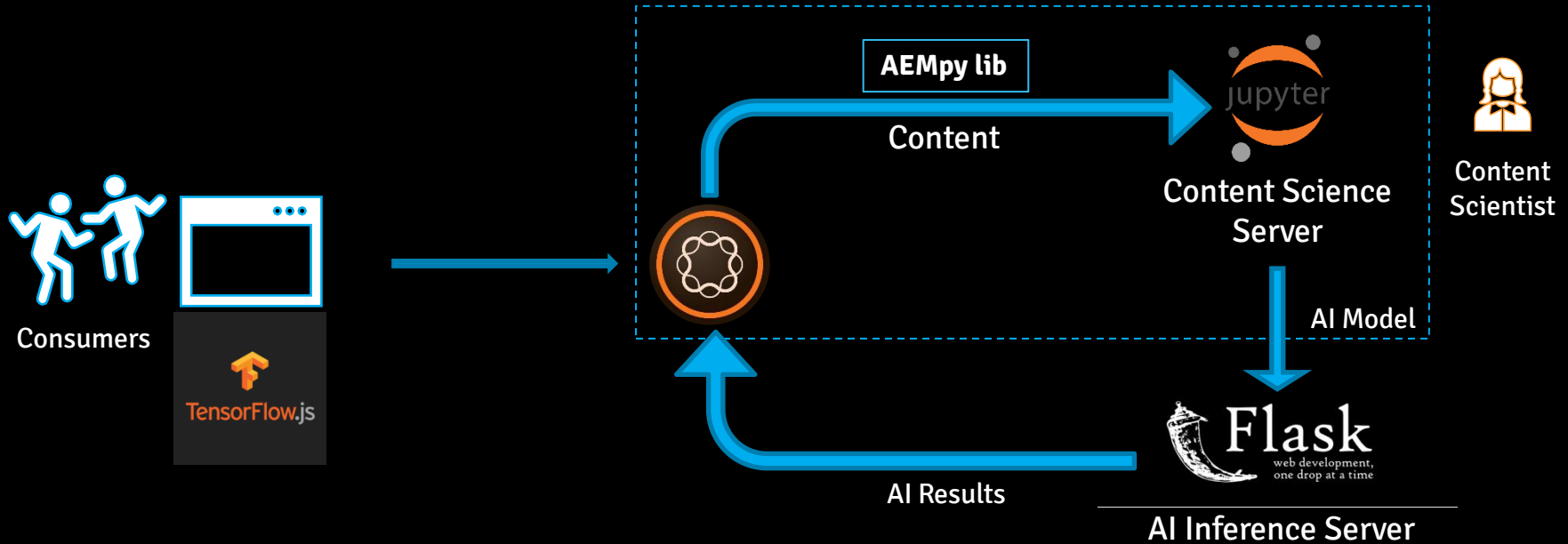


Python  
Web  
Server



mod\_wsgi

# Architecture



## > Python

```
import aempy

myaem = aempy.AEM()

# 1. or
myaem = aempy.AEM(user="admin", password="admin")

# 2. or
myaem = aempy.AEM(host="localhost", port="4502", user="admin", password="admin")
```



## > Python

```
import aempy

assets = aempy.Asset()

# 1. Request an image
img = assets.get_image("/content/dam/myimage.jpg")

# 2. Display the image using high level API
assets.display(img)

# 3. Access properties
img['jcr:content']['metadata']['dam:size']
```

## > Python

```
import aempy
system = aempy.System()
```

```
# 1. Request error log
errorslog = system.get_errorlog(5)
```

```
# 2. Split and display using Pandas (lib)
dfLog = pd.DataFrame([sub.split(" ") for sub in errorslog])
```

0	1	2	3	4	5	6	7	8	
0	06.08.2020	23:27:08.220	*ERROR*	[sling-threadpool-4861cef9-78cf-4110-9809-3a9b...	com.day cq.replication.Agent.publish	>>	Content-Length:	0	None
1	06.08.2020	23:27:08.220	*ERROR*	[sling-threadpool-4861cef9-78cf-4110-9809-3a9b...	com.day cq.replication.Agent.publish	>>	Content-Type:	application/octet-stream	None
2	06.08.2020	23:27:08.220	*INFO*	[sling-threadpool-4861cef9-78cf-4110-9809-3a9b...	com.day cq.replication.Agent.publish.queue	Job	for	agent	publish
3	06.08.2020	23:27:30.069	*INFO*	[sling-default-2-health-org.apache.sling.disco...	org.apache.sling.discovery.oak.SynchronizedClo...	execute:	no	topology	connectors
4									


```

In [1]: 1 %load_ext autoreload
        2 %autoreload 2
        3
        4 from aempy import aem as cq
        5 import pandas as pd
        6 import seaborn as sns
        7 import pandas as pd
        8 import matplotlib.pyplot as plt
        executed in 7.11s, finished 08:43:16 2020-08-21

1 AEM

In [2]: 1 aem = cq.AEM()
        2 sess = aem.get_session()
        executed in 30ms, finished 08:43:16 2020-08-21

In [4]: 1 # Assets
        2 assets = cq.Assets()
        3 img = assets.get_asset("/content/dam/we-retail/en/people/womens/women_6.jpg")
        4 assets.display(img)
        executed in 500ms, finished 08:44:55 2020-08-21
Request: http://localhost:4502/content/dam/we-retail/en/people/womens/women_6.jpg.infinity.json
Request: http://localhost:4502/content/dam/we-retail/en/people/womens/women_6.jpg

Out[4]:


```

```

In [8]: 1 sizesKB = [x/1000 for x in sizes]
        2
        3 plt.figure(figsize=(16, 6))
        4 ax = sns.distplot(sizesKB);
        5 ax.set_title('Image Size Distribution')
        6 ax.set_xlabel('Size in MB')
        7 ax.set_ylabel('Nb of images')
        8
        9 plt.figure(figsize=(16, 6))
        10 ax = sns.boxplot(sizesKB);
        11 ax.set_title('Image Size Quartiles')
        12 ax.set_xlabel('Size in kB')
        executed in 372ms, finished 08:46:32 2020-08-21

Out[8]: Text(0.5, 0, 'Size in kB')

```





# Demo: Image Captioning

- **pix2code-template: Mockup to Components**
- **Image generation: From text to image**
- Fork and contribute:
  - [github.com/houseofai/aem.ai](https://github.com/houseofai/aem.ai)
  - [github.com/houseofai/aem.csp](https://github.com/houseofai/aem.csp)
  - [github.com/houseofai/aempy](https://github.com/houseofai/aempy)

# Appendix

# AI Model: Super resolution Image

Server-side



AEM Assets



4096 × 2160 – 2 MB



1280x1060– 500 KB

Network

Client-side



Browser

Super Resolution



1280x1060– 500 KB



4096 × 2160 – 2 MB