



adaptTo()

EUROPE'S LEADING AEM DEVELOPER CONFERENCE
28th – 30th SEPTEMBER 2026

Shifting Search Paradigm

Mohit Kataria & Bianca Necula · Content AI, Adobe



CONTENT AI

The Shift

**Lexical
Search**

**Semantic
Search**

**Generative
Search**

**Agentic
Search**

About Us



Mohit Kataria

Software Developer, Adobe

Jackrabbit Oak Committer

Bianca Necula

Machine Learning Engineer, Adobe





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Semantic Search

Content AI MVP

**Keyword
search**

**Semantic
Search**

**Hybrid
Search**

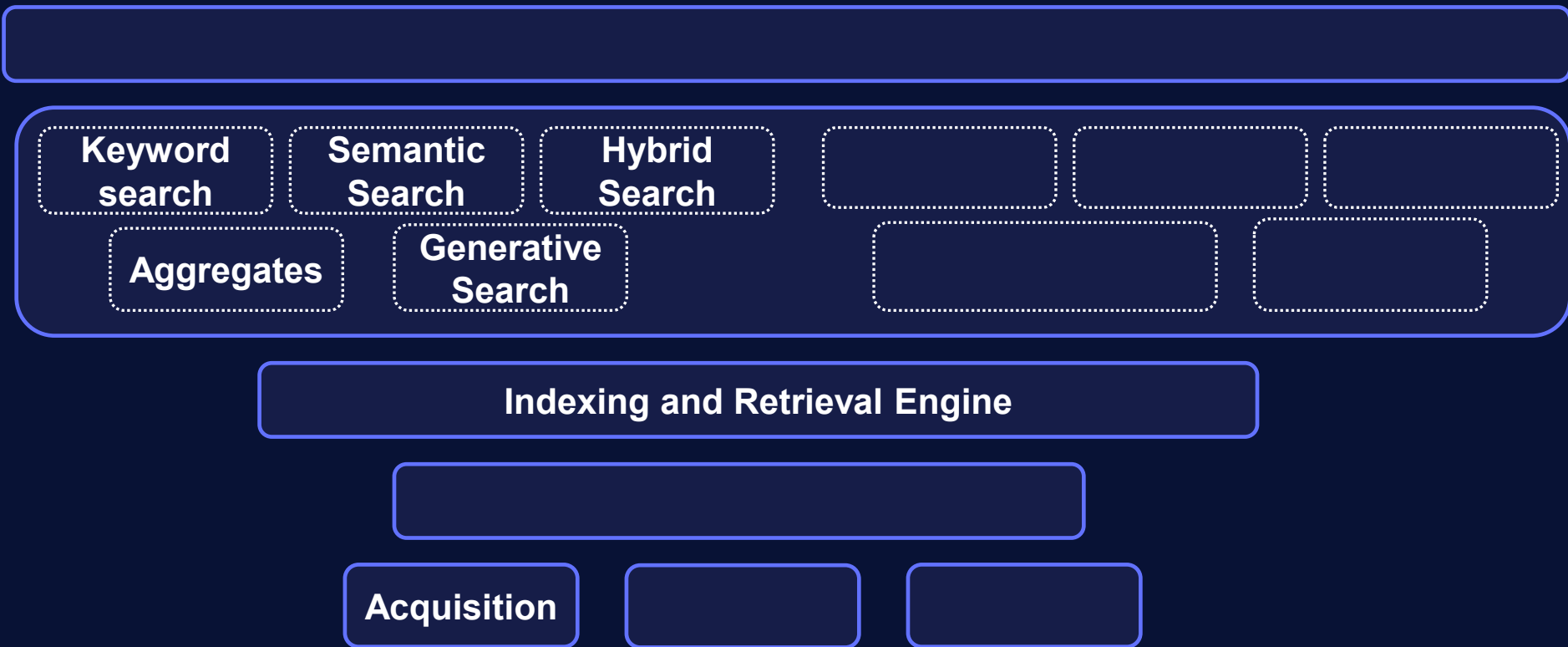
Aggregates

**Generative
Search**

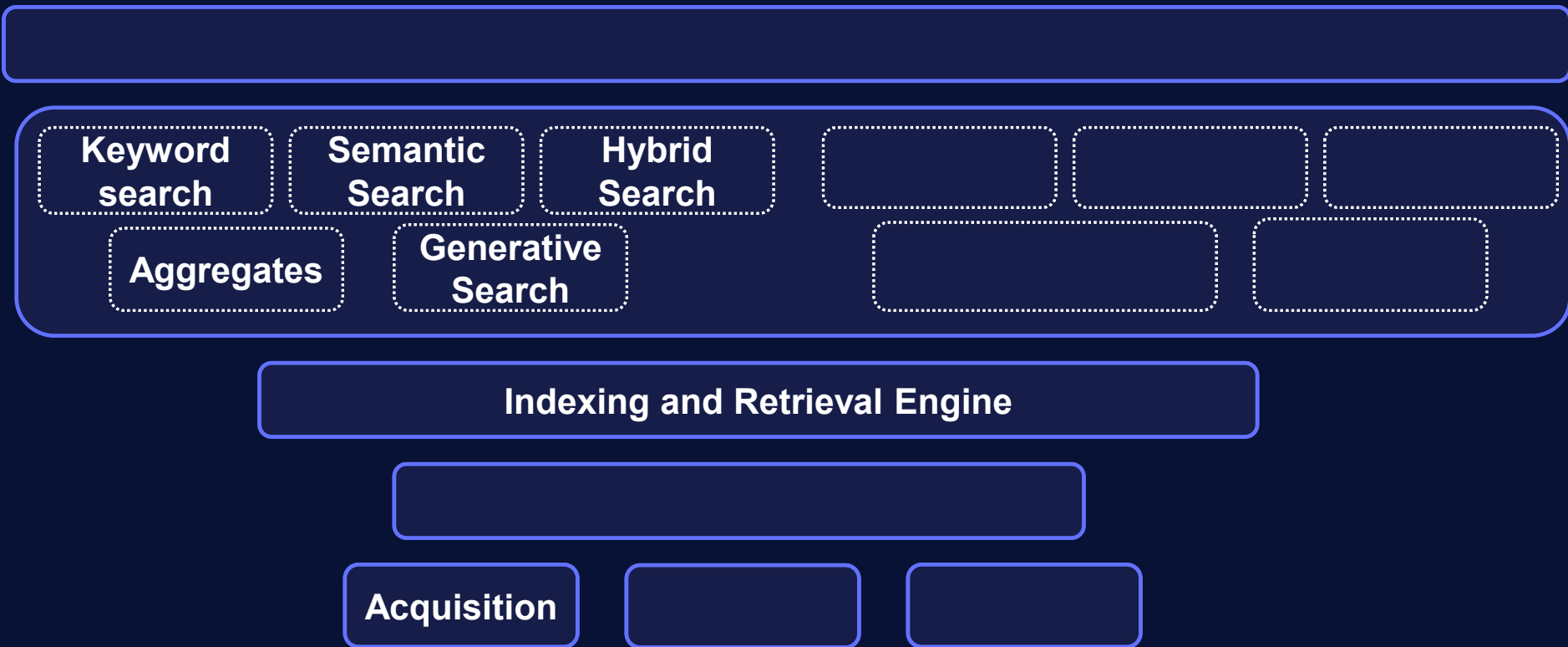
Indexing and Retrieval Engine

Acquisition

Ease and Practicality



Ease and Practicality



Ease and Practicality

MCP

**Keyword
search**

**Semantic
Search**

**Hybrid
Search**

**Prefix
Search**

**Multifield
Search**

Analyzers

Aggregates

**Generative
Search**

**Natural Language
Search**

...

Indexing and Retrieval Engine

Sources

Acquisition

Custom

**AEM
Content**

Agentic / Natural Language Search

Keyword to Descriptive Search

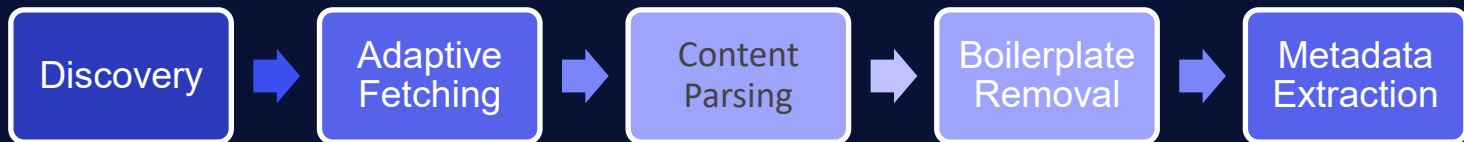




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The generative core

Intelligent Content Processing





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Personalized Bottles & Cans

Collectible Bottles

Clothing

Goods

Gifts & Occasions

Collections

Sale

Home > Coca-Cola Bottles Unisex Pink Tee



Coca-Cola Bottles Unisex Pink Tee

Add a pop of color to your everyday style with the Coca-Cola Bottles Unisex Pink Tee. Featuring classic Coca-Cola bottle graphics on a soft pink base, this tee delivers timeless brand appeal with an easy, wearable look.

\$19.99

Regular Price ~~\$24.95~~

Size



[SIZE CHART](#)

QTY

1

ADD TO CART

Details

More Information

Celebrate one of Coca-Cola's most recognizable symbols with the Coca-Cola Bottles Unisex Pink Tee. Designed with three stylized bottle graphics and the iconic Coca-Cola script, this unisex tee puts a fresh, playful spin on a classic design.

The soft pink colorway adds a modern touch, while the bold red bottle artwork creates instant visual contrast. Whether you're dressing it up with layered pieces or keeping it casual for everyday wear, this tee is versatile enough for year-round styling.

Perfect for Coca-Cola fans, graphic tee lovers, and collectors alike, this shirt works just as well as a go-to casual staple or a thoughtful gift. Wear it to events, on weekends, or as part of a curated Coca-Cola apparel collection.

A balance of nostalgia and contemporary design, this tee makes a statement without feeling overdone—ideal for fans who appreciate iconic branding with a modern twist.

- Fabrication: 100% cotton
- Care: Hand or machine wash with like colors / No bleach / Tumble dry low / Do not iron decoration
- Origin: USA Cotton, Assembled in Mexico



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[S](#) [M](#) [L](#) [XL](#) [XXL](#)

[SIZE CHART](#)

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Metadata Extraction

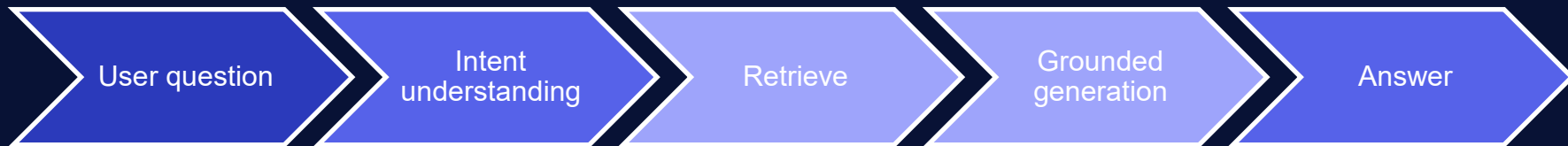
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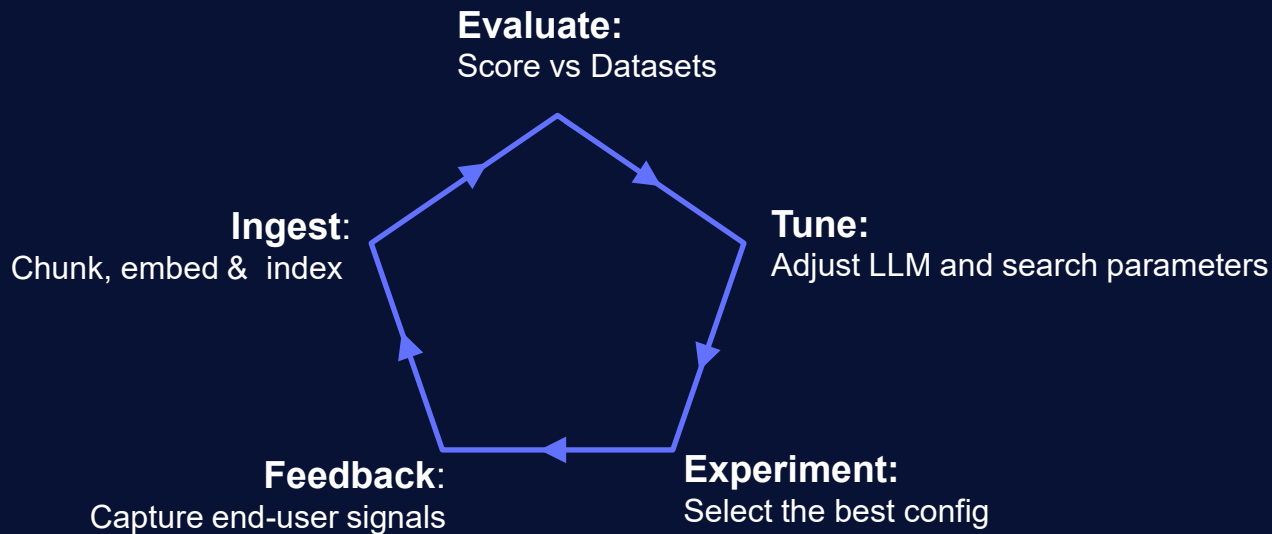
base, this tee delivers timeless brand appeal with an easy, wearable look.

Key	Value
Product	Coca-Cola Bottles Unisex Pink Tee
Price	\$19.99 USD
Fabrication	100% cotton
Care	Hand or machine wash wash in cold water with like colors
Origin	USA Cotton, Assembled in Mexico

Grounded Answers



Self-Optimizing Search

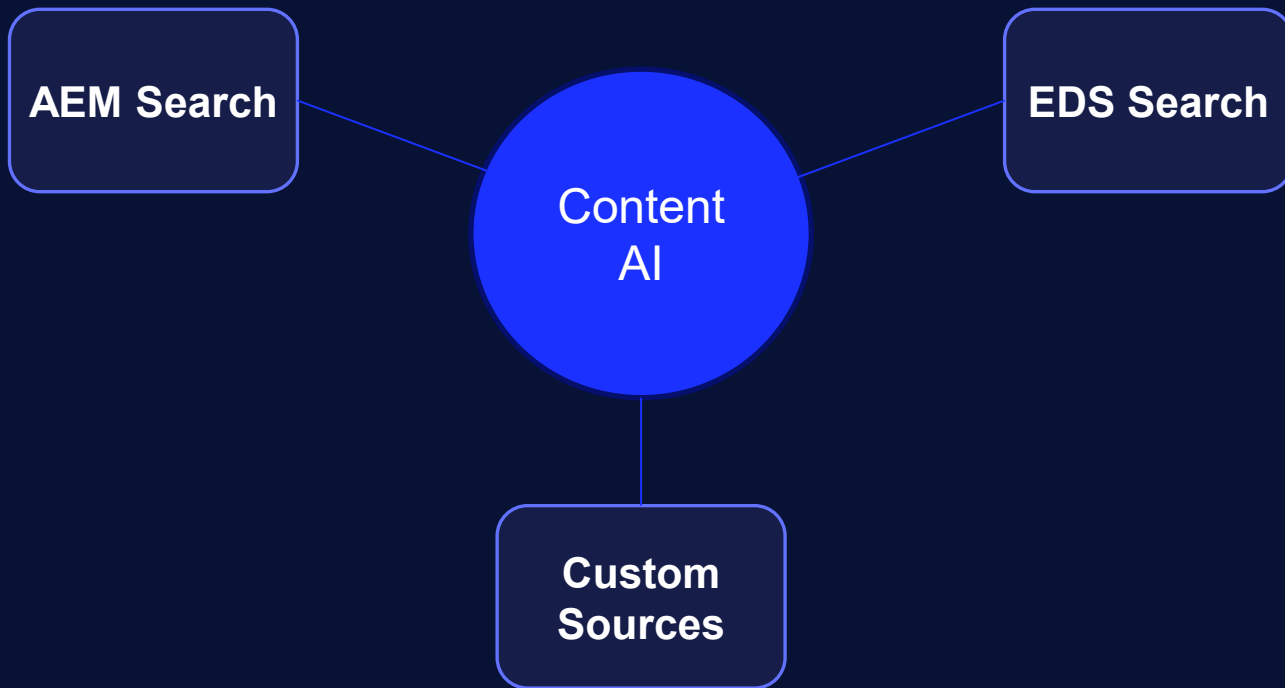




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Demo

The Central Piece



Thanks



Appendix – Content Sources API

Set AEM source access

PUT /content-sources/aem-author/{source}/access
{ "public": true }

List content sources

GET /content-sources
{
 "items": [
 { "name": "example-website", "type": "ACQUISITION", "config": {...},
 ... },
 { "name": "aem-assets", "type": "AEM_PUBLISH", "config": {...}, ... },
 { "name": "product-catalog", "type": "CUSTOM", "config": {...}, ... }
],
 "cursor": "..."
}

Get / update one acquisition source

GET|PUT /content-sources/acquisition/{name}
{
 "name": "example-website",
 "type": "ACQUISITION",
 "config": { "vectorSpaces": {...}, "lexicalSpaces": {...} },
 "acquisitionConfig": { "status": "ACTIVE", "baseUrl": "...", ... }
}

Trigger a run

POST /content-sources/acquisition/{name}/runs
{ "id": "run-x9y8z7", "state": "QUEUED", "createdAt": "..." }

Appendix – Acquisition Config: Now vs. Then

NEW request (Create acquisition source)

POST /content-sources/acquisition

```
{
  "name": "example-website",
  "acquisitionConfig": {
    "baseUrl": "https://example.com",
    "discovery": {
      "sitemaps": ["https://example.com/sitemap.xml"],
      "discoverLinks": { "enabled": true, "maxDepth": 3 },
      "fetchMode": "ADAPTIVE",
      "maxResourcesPerRun": 5000
    },
    "schedule": { "enabled": true, "cronSchedule": "0 2 * * 0" },
    "fieldMapping": {
      "contentFields": ["title", "description"],
      "properties": ["source"]
    }
  }
}
```

Minimal version

```
{ "name": "example-website", "acquisitionConfig": { "baseUrl": "https://example.com" } }
```

LEGACY request

POST /configurations

```
{
  "steps": [
    { "type": "index", "name": "...",
      {
        "type": "discovery",
        "sourceId": "...",
        "baseUrl": "https://www.aem.live",
        "discoveryProperties": { "type": "website", "sitemaps": ["...", ... ],
        "schedule": { "cronSchedule": "0 2 * * *", "enabled": true }
      }
    },
    {
      "type": "parser",
      "sourceId": "...",
      "identifier": "website.html:1.0.0",
      "parserProperties": {
        "type": "html",
        "discovery": { "link": {...}, "pdf": {...} },
        "documents": { "format": {...}, "selectors": {...} },
        "metadata": { "all": {...}, "exclude": [...], "include": [...] }
      }
    }
  ],
  {
    "type": "generative",
    "name": "...",
    "prompts": { "system": "...", "user": "..." }
  }
}
```

Appendix – Search and Generative Search API

POST /content-sources/search

```
{
  "contentSource": { "name": "content-ai-articles-index" },
  "query": {
    "type": "composite",
    "operator": "OR",
    "queries": [
      { "type": "vector", "text": "What are the benefits of electric cars", "options": {
        "numCandidates": 3, "boost": 1 } },
      { "type": "fulltext", "text": "recycled", "options": { "lexicalSpaceSelection": {
        "space": "fulltext" }, "boost": 1.5 } }
    ]
  },
  "queryOptions": { "pagination": { "limit": 10 } }
}
```

Response:

```
{
  "totalResults": 5,
  "results": [
    { "id": "doc_1", "score": 0.7515, "data": { "title": "The Benefits of Electric Cars",
      "description": "..." } }
  ],
  "cursor": "..."
}
```

POST /content-sources/gensearch

```
{
  "query": "What are the benefits of electric cars?",
  "contentSource": { "name": "example-website" }
}
```

Response:

```
{
  "query": "What are the benefits of electric cars?",
  "result": "Electric cars offer lower operating costs, reduced emissions, and quieter operation
    compared to traditional vehicles.",
  "hits": [{ "id": "doc_1" }, { "id": "doc_2" } ]
}
```

POST /content-sources/gensearch/stream

event: message

data: {"type":"START","query":"What are the benefits of electric cars?"}

event: message

data: {"type":"STREAMING","query":"...","result":"# Benefits of Electric Cars\n\nElectric cars offer..."}

event: message

data: {"type":"END","query":"...","result":"...full answer...","hits":[{"id":"doc_1"}, {"id":"doc_2"}]}

References:

- <https://experienceleague.adobe.com/en/docs/experience-manager-content-ai/using/introduction>
- <https://developer.adobe.com/experience-cloud/experience-manager-apis/api/experimental/contentai/>