



EUROPE'S LEADING AEM DEVELOPER CONFERENCE
28th – 30th SEPTEMBER 2026

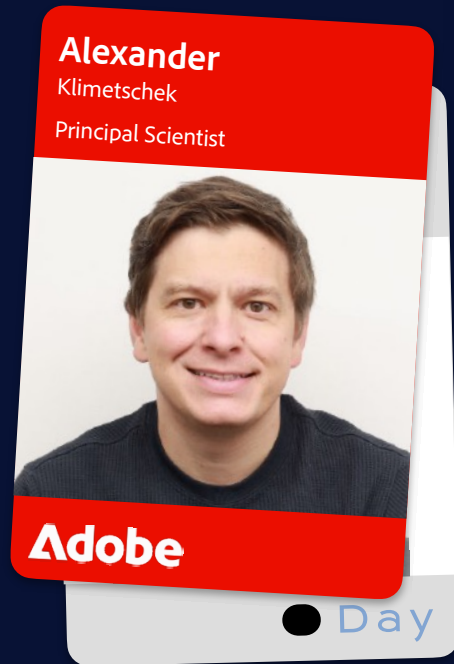
Project Asset Hub

Modernizing AEM Asset Share with Edge Delivery
Services, Content Hub, and Edge Compute

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Adobe

About me



Talks from other years

- Using OpenWhisk to scale and simplify AEM Asset processing (2018)
- A JCR view of the world (content structures) (2012)
- Query Builder (2011)



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San Francisco (ex Berlin)





WHY LISTEN

WHAT

HOW

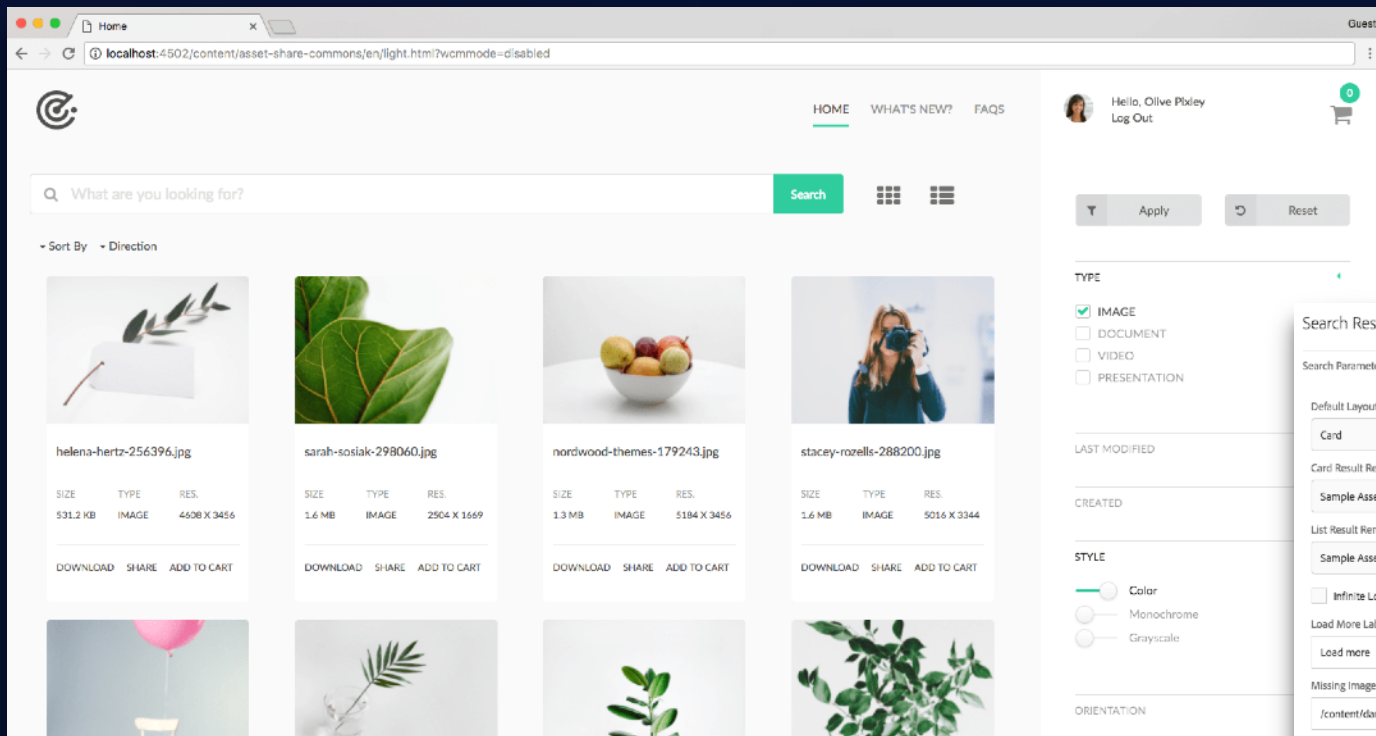
FOR YOU

WHY

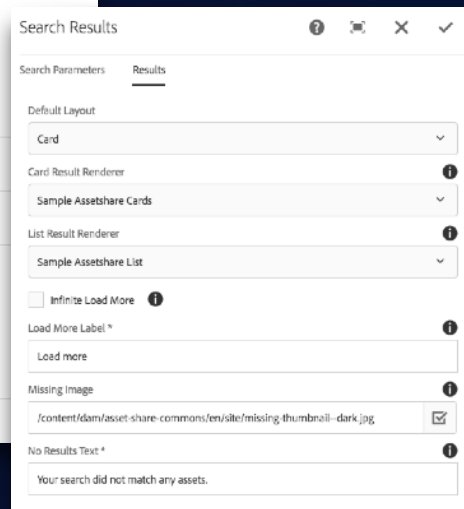
WHY LISTEN



AEM Asset Share

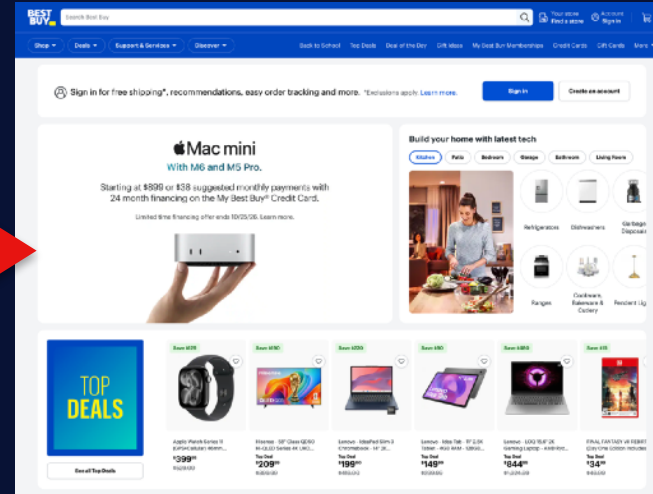
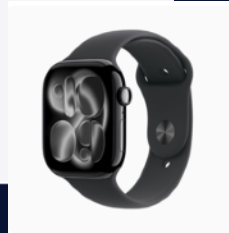
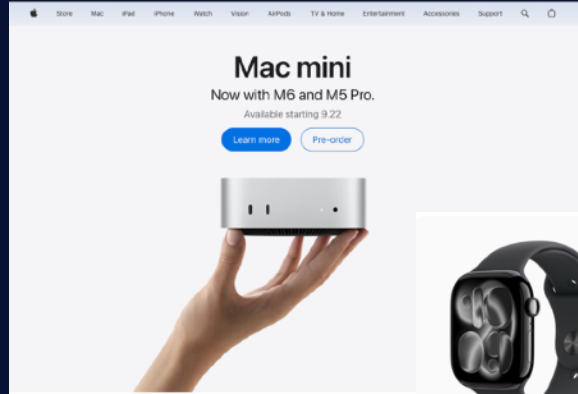
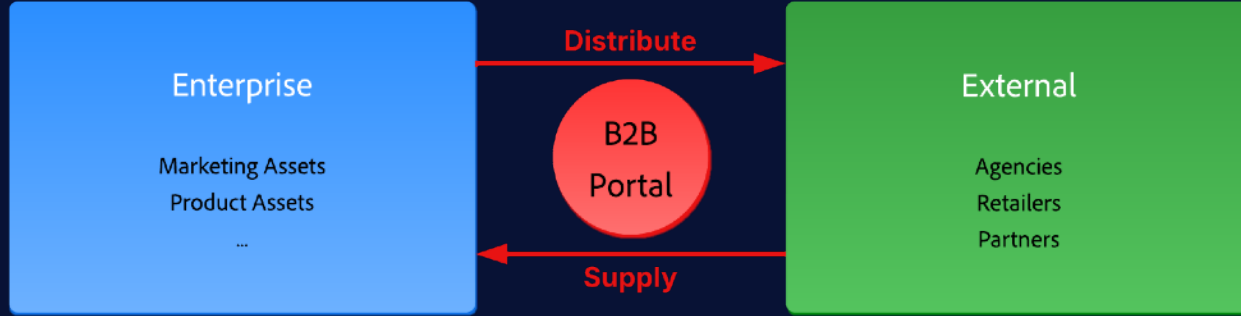


The screenshot shows the AEM Asset Share web application interface. The top navigation bar includes links for HOME, WHAT'S NEW?, and FAQs. A user profile for Olive Pixley is visible in the top right corner. The main content area displays a grid of asset thumbnails, each with a title, size, type, and resolution. The assets are sorted by size and direction. A search bar is located at the top left of the main content area. A sidebar on the right contains filters for TYPE (IMAGE, DOCUMENT, VIDEO, PRESENTATION) and STYLE (Color, Monochrome, Grayscale). The bottom of the sidebar shows the ORIENTATION filter.



The Search Results modal is displayed, showing search parameters and results. The modal includes a search bar, a search button, and a search results table. The search results table lists the search parameters and results. The modal also includes a search results table with columns for search parameters and results.

Asset Distribution Portals



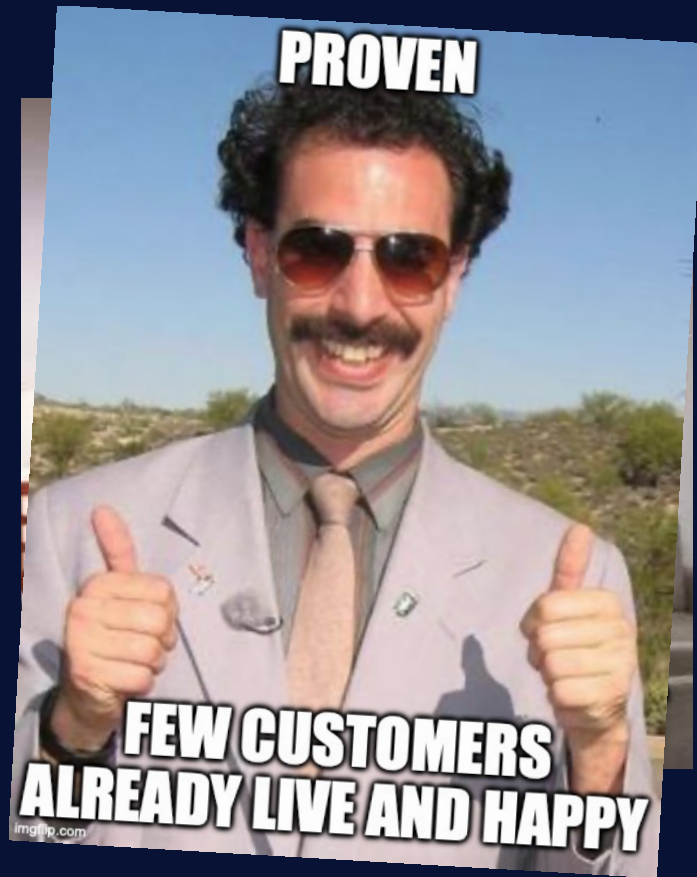
Why listen?

To: Asset Share Experts



To: Everyone Else



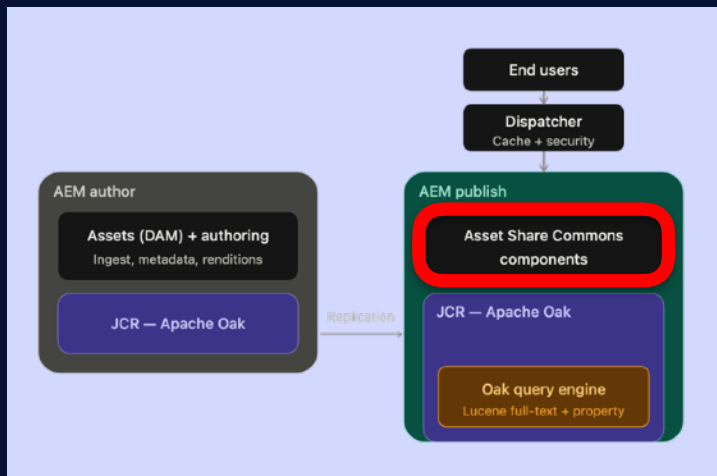


WHY



Why are we doing this?

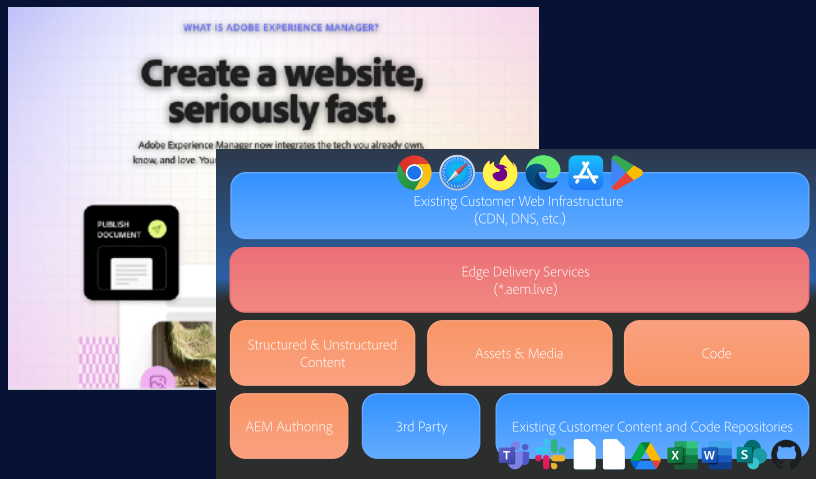
Asset Share runs on AEM's single-tenant Java stack



Missing out on new capabilities

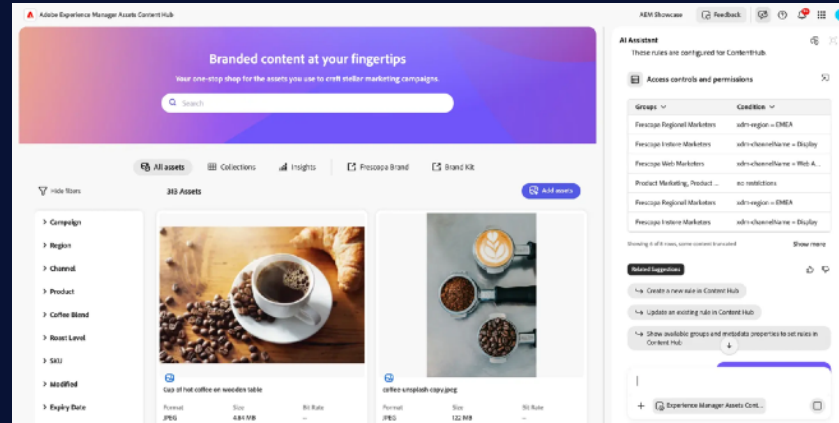


Edge Delivery Services



Develop faster
Faster sites
Publish faster

Content Hub

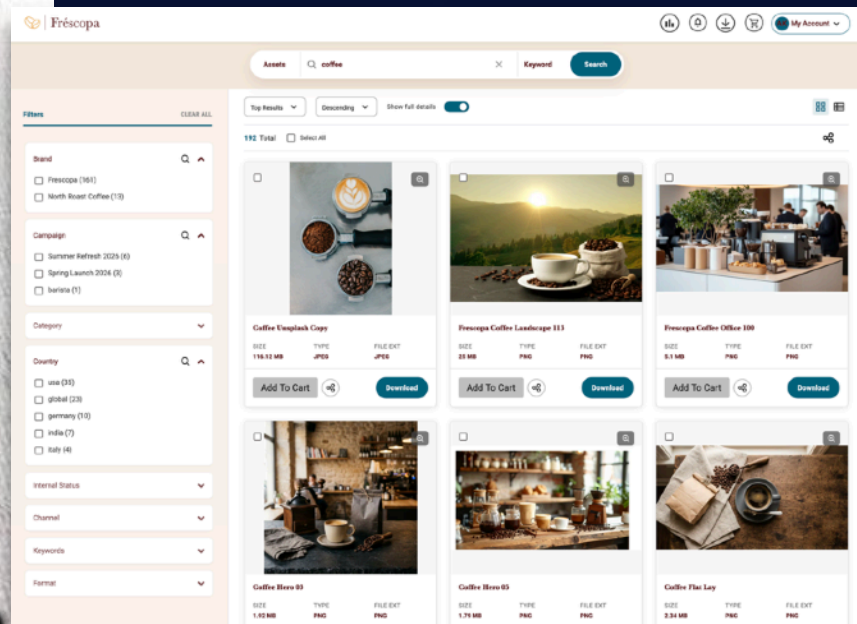


Better search
Dynamic Media Delivery
APIs

A full-page photograph of a mountain landscape. In the foreground, two hikers are standing on a dirt path, looking out over a valley. The hiker on the left is wearing a red shirt and a blue cap, pointing towards the distance. The hiker on the right is wearing a black shirt and a blue backpack. The valley below is filled with dense green forests, and a river flows through it. In the background, a large, snow-capped mountain peak rises above a layer of white clouds under a blue sky with scattered clouds.

WHAT

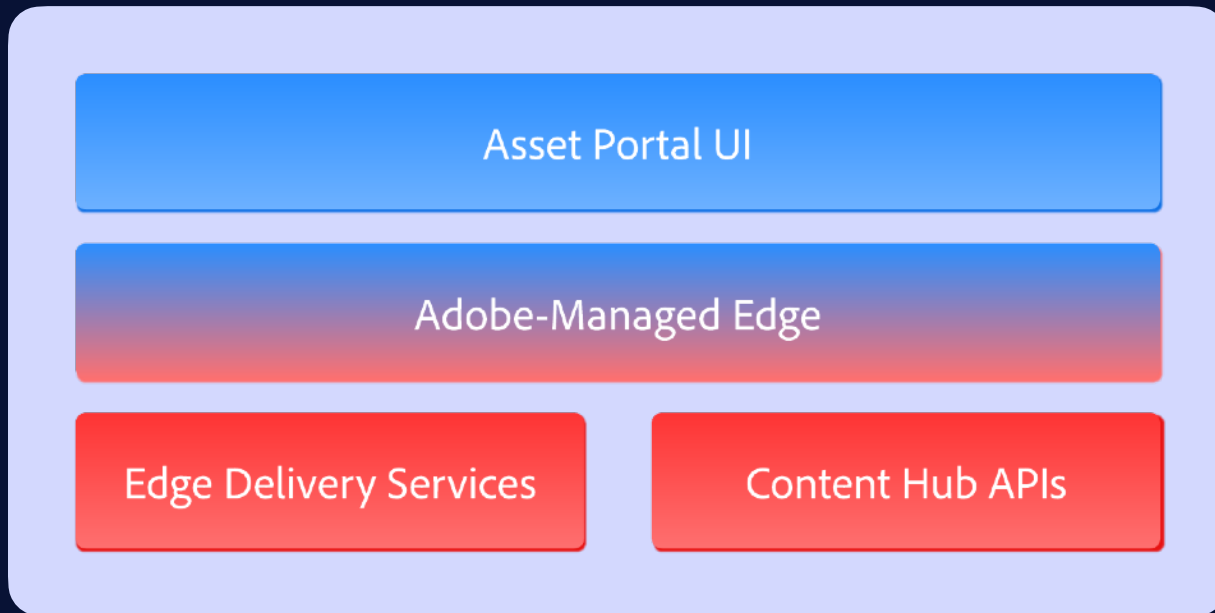
frescopamedia.com



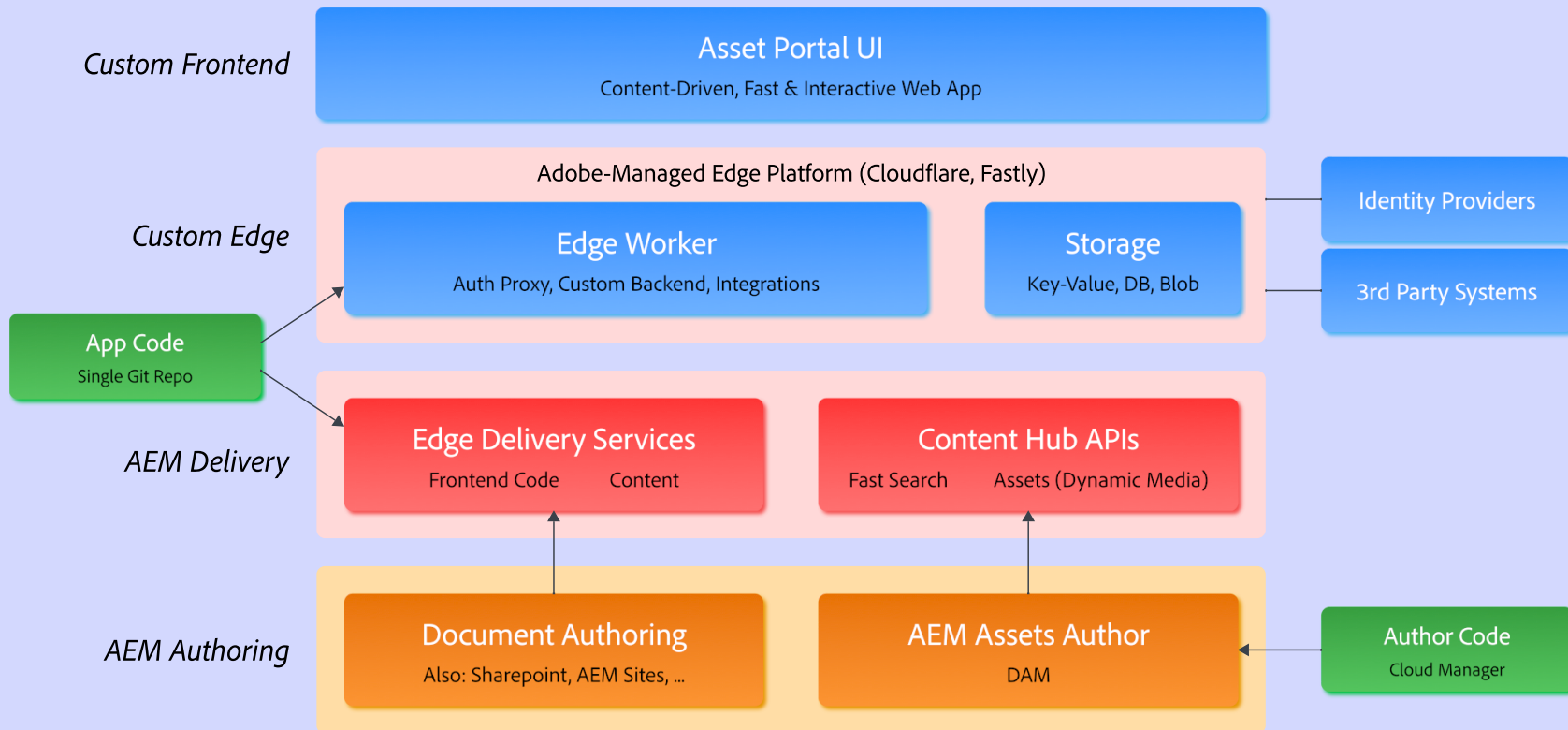
The background is a deep blue with a complex pattern of white, thin-lined geometric shapes. These include various circles, some solid and some dashed, as well as intersecting straight lines and arcs that create a sense of depth and technical precision, resembling a blueprint or a technical drawing.

HOW

Big Picture



Architecture





FOR YOU





Faster UX

10x faster site & search



Faster DX

100x faster deployment



Fully Customizable

37 high-level features



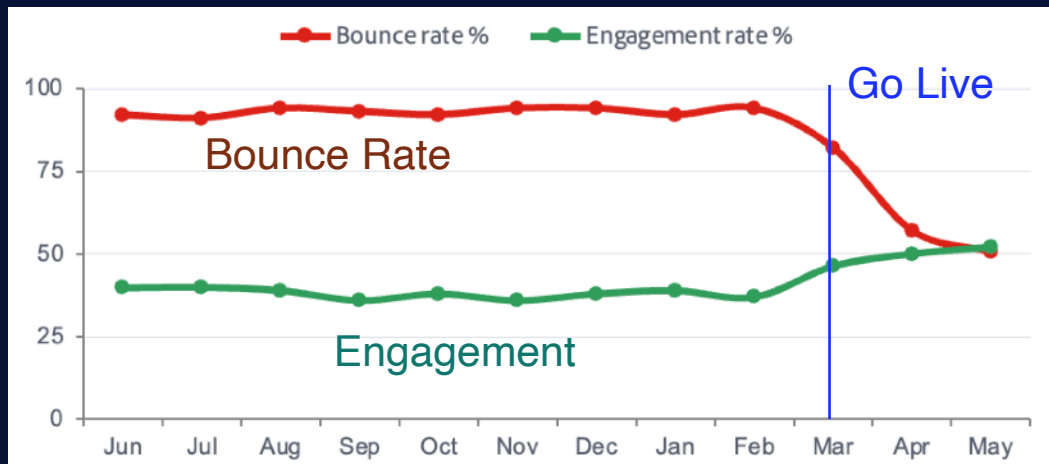
First Value

weeks, not months



User Adoption

92% → 51%
Bounce Rate



Source: OPTEL, First Customer, 8000+ users



Pilot Customers

1 Live, 2 In Progress

Live since March 2026

8000+ Users

Zero Downtime

Our Pitch

Customer & You own
the Experience

Adobe owns
the API & Platform

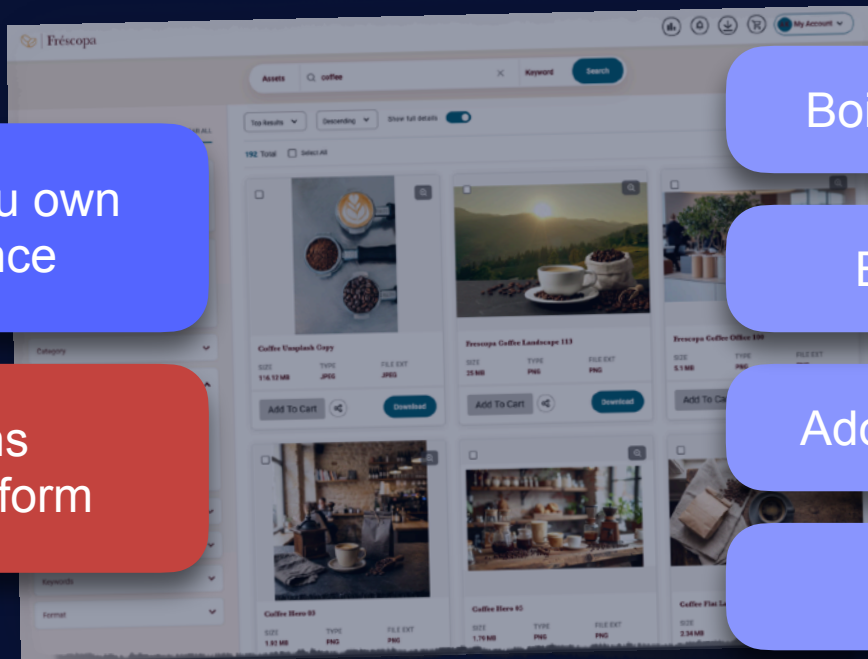
We are working on

Boilerplate Repository

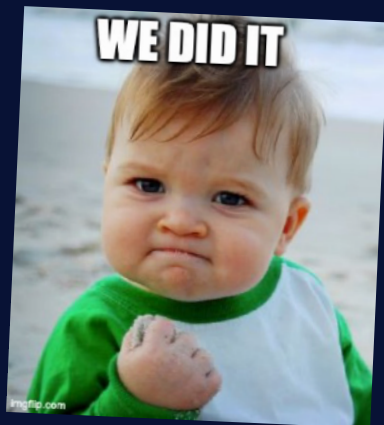
Easy Onboarding

Adobe-managed Edge

Licensing



Thanks!



COMING
SOON

Demo: frescopamedia.com

Content Hub: adobe.ly/contenthub

EDS docs: aem.live

Contact us if you have:

- Interest
- Questions
- Feedback
- Asset Share RFPs



Contact Form

✉ aklimets@adobe.com