

## **Sponsoring**





# adaptTo() Facts & Numbers



### Facts & Numbers

### Europe's leading AEM Developer Conference <a href="https://adapt.to/">https://adapt.to/</a>

- 13<sup>th</sup> anniversary (founded in 2011)
- 3 days packed with expert knowledge
- 30 inspirational talk by experienced professionals
- 200 passionate attendees from all over Europe and the world
- +800 Twitter follower, +1500 YouTube follower, +100 LinkedIn follower,
  +500 email distribution list
- One main track, all video recorded
- Location: Kulturbrauerei, Berlin, Schönhauser Allee 36



### Focus

### Conference by developers for developers

- Adobe Experience Manager (AEM)
- Adobe Experience Cloud (AEC)
- Open Source Stack
  - Apache Sling
  - Apache Jackrabbit Oak
  - Apache Felix
  - wcm.io
- Frontend and backend developers, System Architects
- AEM- and AEC-newbies with profound technical knowledge



# **Sponsoring Packages**



## Platinum package // 20,000 €

#### Top Benefits

- 8 passes to event included
- Up to 6 extra tickets for 590€ net each (25% off regular price)
- Logo on event site and online pause screen
- Credit for sponsorship of "Evening Event"
- Two free standing permanent banners (you provide and ship/return)
- Booth / exhibition stand on-site
- Company / Sponsor notice in social media channels (Twitter & LinkedIn)



## Gold package // 10,000 €

#### **Top Benefits**

- 4 passes to event included
- Up to 4 extra tickets for 590€ net each (25% off regular price)
- Logo on event site and online pause screen
- Credit for sponsorship of "1 Lunch"
- One free standing permanent banner (you provide and ship/return)
- Company / Sponsor notice in social media channels (Twitter & LinkedIn)



## Silver package // 5,000 €

#### Top Benefits

- 2 passes to event included
- Up to 3 extra tickets for 590€ net each (25% off regular price)
- Logo on event site and online pause screen
- Credit for sponsorship of "1 Coffee Break"
- One free standing permanent banner (you provide and ship/return)
- Company / Sponsor notice in social media channels (Twitter & LinkedIn



# **Contact & Booking**



### **Contact & Booking**

Organizer: diva-e Digital Value Excellence GmbH <a href="https://www.diva-e.com/">https://www.diva-e.com/</a>

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