TÊL adaptTo() EUROPE'S LEADING AEM DEVELOPER CONFERENCE 27th – 29th SEPTEMBER 2021

Sponsoring – virtual

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adaptTo() Facts & Numbers



Europe's leading AEM Developer Conference <u>https://adapt.to/</u>

- eleventh anniversary (founded in 2011)
- 3 days packed with expert knowledge
- 30 inspirational talk by experienced professionals
- +300 passionate attendees from all over Europe and the world
- +770 Twitter follower, +550 YouTube follower, +200 LinkedIn follower, +500 email distribution list, +8K subscriber of JavaPro magazin
- one main track + one workshop track, all of them video recorded
- Hybrid conference (virtual + location in Germany)



Conference by developers for developers

- Adobe Experience Manager (AEM)
- Adobe Experience Cloud (AEC)
- Open Source Stack
 - Apache Sling
 - Apache Jackrabbit Oak
 - Apache Felix
 - wcm.io
- Frontend and backend developers, System Architects
- AEM- and AEC-newbies with profound technical knowledge



Sponsoring-Packages // digital



Platinum package // 10,000 €

top benefits

- 8 passes to event
- Up to 5 extra tickets for 242,70 € each
- Logo on event site and online pause screen
- Virtual Sponsor booth with:
 - Upload presentations and videos
 - Text Chat with participants
 - 1-on-1 Live Video Chat with participants
- Company / Sponsor notice in social media channels (Twitter & LinkedIn)
- Company profile at event site



Gold package // 5,000 €

top benefits

- 4 passes to event
- Up to 3 extra tickets for 242,70 € each
- Logo on event site and online pause screen
- Virtual Sponsor booth with:
 - Upload presentations and videos
 - Text Chat with participants
 - 1-on-1 Live Video Chat with participants
- Company / Sponsor notice in social media channels (Twitter & LinkedIn)
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Silver package // 2,500 €

top benefits

- 2 passes to event
- Up to 2 extra tickets for 242,70 € each
- Logo on event site and online pause screen
- Virtual Sponsor booth with:
 - Upload presentations and videos
- Company / Sponsor notice in social media channels (Twitter & LinkedIn)



Contact & Booking





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Organizer: diva-e Digital Value Excellence GmbH <u>https://www.diva-e.com/</u>

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