



adaptTo()

EUROPE'S LEADING AEM DEVELOPER CONFERENCE  
28th – 30th SEPTEMBER 2020

Sponsoring



adaptTo() facts & numbers

# FACTS & numbers

- Europe's leading AEM Developer Conference  
<https://adapt.to>
- Tenth anniversary (funded in 2011)
- 3 days of high-quality tech talks
- +35 tech talks and workshop sessions
- +250 participants
- +690 Twitter follower, +480 YouTube follower, +100 LinkedIn follower, +500 email distribution list, +8K subscriber of JavaPro magazin
- One main track + one workshop track, all video recorded
- **In 2020: Virtual Online Conference**

- Conference by developers for developers
- Adobe Experience Manager (AEM)
- Adobe Experience Cloud (AEC)
- Open Source Stack
  - Apache Sling
  - Apache Jackrabbit Oak
  - Apache Felix



# Sponsor Packages



# Platinum – package price: 10,000.-€

## Top Benefits

- 32% refund on tickets
- 22% refund on advertisement
- Promotion in social media channels
- Advertisement in JavaPro magazine free of charge
- Visibility on conference website, virtual sponsor booth
- 8 passes to event
- Option up to 5 extra tickets for 250€ each
- Logo on event site and online pause screens
- Virtual Sponsor booth with:
  - Upload presentations and videos
  - Text Chat with participants
  - 1-on-1 Live Video Chat with participants
  - Connect with participants to get their contact data
- Company profile on event website
- Company sponsor notice in social media channels
- Free advertising (half page) in JavaPro

# Gold – package price: 5,000.-€

## Top Benefits

- 32% refund on tickets
  - 24% refund on advertisement
  - Promotion in social media channels
  - Advertisement in JavaPro magazine free of charge
  - Visibility on conference website, virtual sponsor booth
- 4 passes to event
  - Option up to 3 extra tickets for 250€ each
  - Logo on event site and online pause screens
  - Virtual Sponsor booth with:
    - Upload presentations and videos
    - Text Chat with participants
    - 1-on-1 Live Video Chat with participants
    - Connect with participants to get their contact data
  - Company profile on event website
  - Company sponsor notice in social media channels
  - Free advertising (quarter page) in JavaPro

# Silver – package price: 2,500.-€

## top benefits

- 32% refund on tickets
- Promotion in social media channels
- Visibility on conference website, virtual sponsor booth
- 2 passes to event
- Option up to 2 extra tickets for 250€ each
- Logo on event site and online pause screens
- Virtual Sponsor booth with:
  - Upload presentations and videos
- Company profile on event website
- Company sponsor notice in social media channels



## Contact & Booking



Organizer: pro!vision GmbH

<https://www.pro-vision.de/>

Contact data:

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