

APACHE SLING & FRIENDS TECH MEETUP

BERLIN, 23-25 SEPTEMBER 2013

LIGHTNING TALK: COOKIELESS CHANNEL SELECTION CONRAD WOELTGE

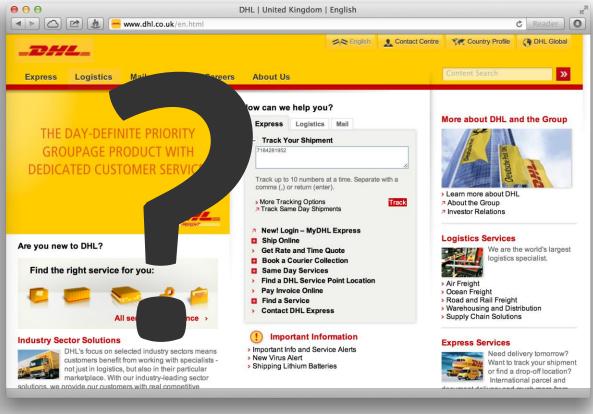


Channel Detection



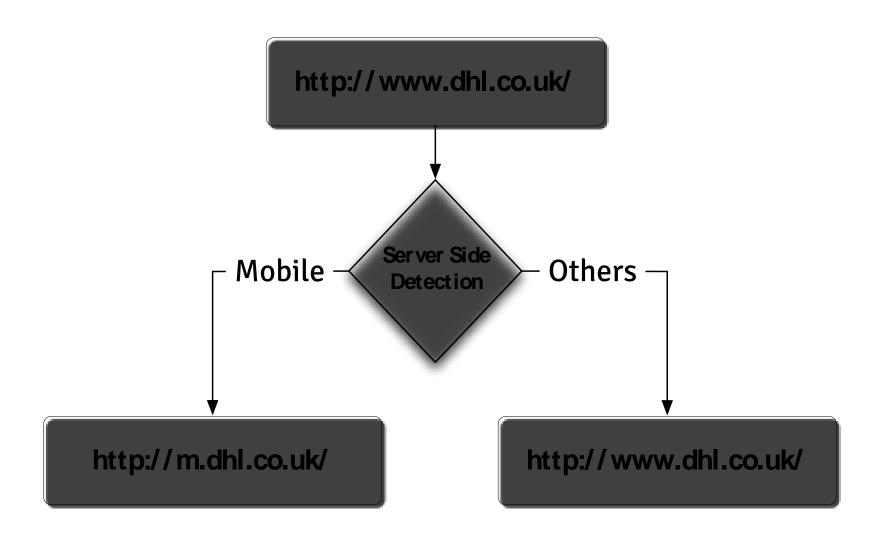
Use case: find the best fit channel





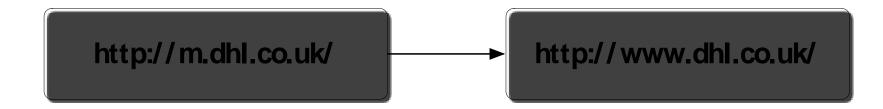


Use case: find the best fit channel



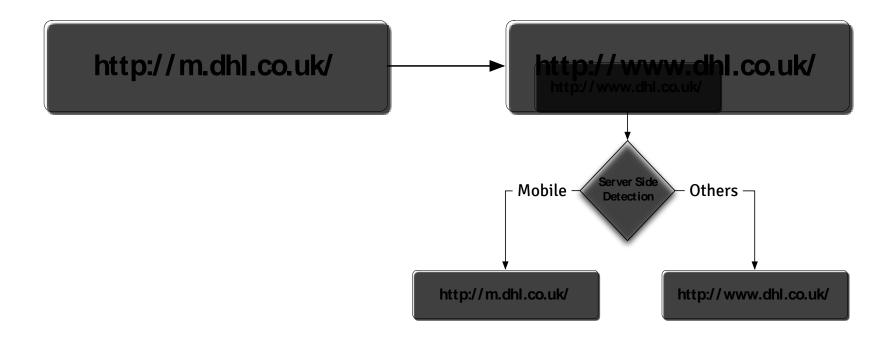


Use case: the issue





Use case: the issue





common solution: cookie



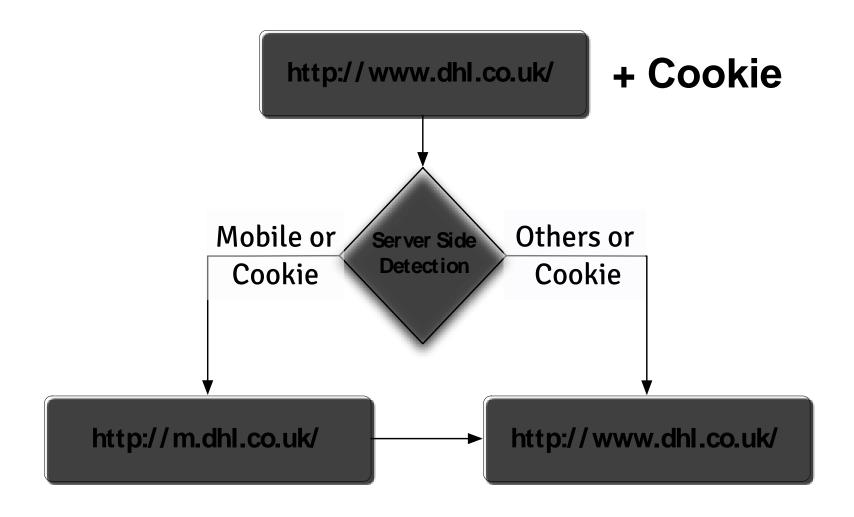
A common solution

HTTP Request

```
GET / HTTP/1.1
Host: www.dhl.co.uk
User-Agent: User-Agent: Mozilla/5.0 (Linux; U; Android
    4.1.2; en-qb; GT-I9305 Build/JZ054K)
    AppleWebKit/534.30 (KHTML, like Gecko)
    Version/4.0 Mobile Safari/534.30
Accept:
    text/html,application/xhtml+xml,application/xml;q
    =0.9, */*; a=0.8
Accept-Language: en-us
Accept-Encoding: gzip, deflate
Cookie: channel=mobile;
```



A common solution





Isn't something in HTTP helping us?



A common solution: From outside

HTTP Request

```
GET / HTTP/1.1
Host: www.dhl.co.uk
User-Agent: User-Agent: Mozilla/5.0 (Linux; U; Android
    4.1.2; en-qb; GT-I9305 Build/JZO54K)
    AppleWebKit/534.30 (KHTML, like Gecko)
    Version/4.0 Mobile Safari/534.30
Accept:
    text/html,application/xhtml+xml,application/xml;q
    =0.9, */*; a=0.8
Accept-Language: en-us
Accept-Encoding: gzip, deflate
```



A common solution: from mobile

HTTP Request

```
GET / HTTP/1.1
Host: www.dhl.co.uk
User-Agent: User-Agent: Mozilla/5.0 (Linux; U; Android
    4.1.2; en-qb; GT-I9305 Build/JZO54K)
    AppleWebKit/534.30 (KHTML, like Gecko)
    Version/4.0 Mobile Safari/534.30
Accept:
    text/html,application/xhtml+xml,application/xml;q
    =0.9, */*; a=0.8
Accept-Language: en-us
Accept-Encoding: gzip, deflate
Referer: http://m.dhl.com.uk/en/express.html
```



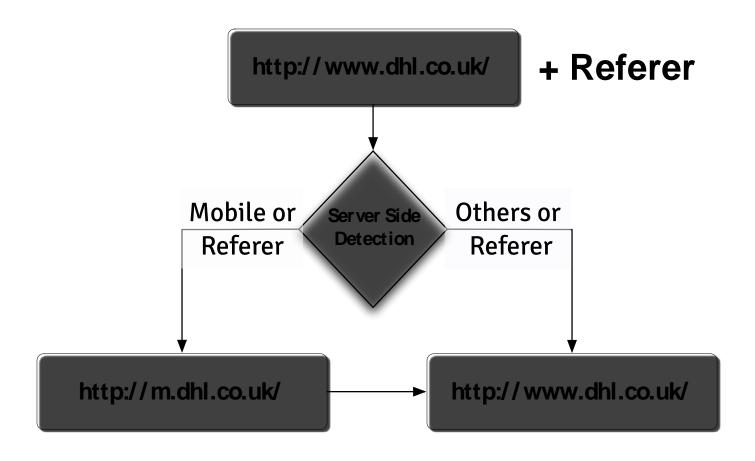
A common solution: from mobile

HTTP Request

```
GET / HTTP/1.1
Host: www.dhl.co.uk
User-Agent: User-Agent: Mozilla/5.0 (Linux; U; Android
    4.1.2; en-qb; GT-I9305 Build/JZ054K)
    AppleWebKit/534.30 (KHTML, like Gecko)
    Version/4.0 Mobile Safari/534.30
Accept:
    text/html,application/xhtml+xml,application/xml;q
    =0.9, */*; a=0.8
Accept-Language: en-us
Accept-Encoding: gzip, deflate
Referer: http://m.dhl.com.uk/en/express.html
```



A common solution





Thank You. Enjoy!